

2010-2011 ACHIEVEMENTS

30 Mil+

YOUR CONNECTION

NUMBER OF VIDEO VIEWS IN ITS FIRST YEAR FOR RADIO-CANADA'S TOUT.TV, CANADA'S LARGEST FRENCH-LANGUAGE ENTERTAINMENT TELEVISION WEBSITE.

2 Mil+

YOUR FUN

CBC TELEVISION'S AVERAGE AUDIENCE FOR *HOCKEY NIGHT IN CANADA* AND *DRAGONS' DEN*.

19.9%

YOUR STYLE

TÉLÉVISION DE RADIO-CANADA REMAINS ONE OF CANADA'S MOST WATCHED TV NETWORKS AMONG FRANCOPHONES.

Top 3

YOUR PROGRAMS

CBC RADIO ONE MORNING SHOWS ARE RANKED IN THE TOP THREE IN 20 MARKETS ACROSS THE COUNTRY.

56 Mil+

YOUR WAY

NUMBER OF VIDEO VIEWS FOR CBC.CA, CANADA'S LARGEST MEDIA WEBSITE.

9.3%

YOUR COMMUNITY

CBC TELEVISION'S REGULAR SEASON PRIME TIME AUDIENCE SHARE, MATCHING ITS 2009-2010 SHARE, BOTH BEING ITS HIGHEST SHARE IN THE PAST 10 YEARS.

1 Mil+

YOUR RESULTS

NUMBER OF VIEWERS PER EPISODE FOR 12 MAJOR SUCCESSES THIS YEAR ON OUR TELEVISION NETWORKS, INCLUDING CBC TELEVISION'S *BATTLE OF THE BLADES*, *RICK MERCER REPORT* AND *REPUBLIC OF DOYLE* AND TÉLÉVISION DE RADIO-CANADA'S *TOUT LE MONDE EN PARLE*, *LES ENFANTS DE LA TÉLÉ*, *PROVIDENCE* AND *LES PARENTS*.

19.5%

YOUR SPACE

NATIONAL AUDIENCE SHARE FOR FRENCH RADIO (PREMIÈRE CHAÎNE AND ESPACE MUSIQUE).

7.5 Mil+

YOUR PLACE

TOTAL NUMBER OF UNIQUE VISITORS TO CBC.CA AND RADIO-CANADA.CA SITES PER MONTH.

